Terms & Conditions for Bill Pay Campaign
(BookMyShow Voucher offer)

Eligibility details:
1. This offer is valid for select set of Citibank, N.A. customers, who hold the account in good standing.
2. In order to be eligible for the offer, customer should have valid mobile number and email id registered on the account.
3. Citibank employees cannot participate in the contest
4. Customers who have registered for 2 Standing Instructions (SI’s) Utility bill payments on Citibank Online, within 90 days from opening the account are eligible to receive a Book My Show voucher (BMS) worth Rs 250/-. 

Offer details:
1. To avail the offer, customers would require to register for Utility bills payments (minimum 2 SI’s) in a single month through the Citibank Online platform.
2. The Offer shall be valid between May 15 and June 15, 2017 for all customers on boarded from 15th February, 2017 to 15th April, 2017 (including both the dates)
3. Customers meeting the eligibility criteria, would on a best effort basis receive BMS vouchers worth Rs.250/-, within 90 working days of registration of SI’s.
4. Eligible customers would be sent an intimation vide an email on their registered email ID, followed by an e-voucher within 90 days of registration of SI’s.

Redemption Process:
1. The coupon code for the e-voucher would be sent to the customer’s registered email address maintained on the Citibank account.
2. This code can be redeemed against on BookMyShow’s official website or Mobile application. Customer’s would require to enter a valid coupon code prior to making the payment
3. The value of the coupon code will be instantly deducted, from the total amount.
4. The e-voucher can be availed on transactions made on the BookMyShow website or mobile app, across cinemas/partners associated with BookMyShow all over the territory of India (subject to availability), irrespective of the booking amount. (this can be brought up)
5. Redemption of the voucher will be valid for transactions made on BookMyShow during the validity period as mentioned in the email communication.

Voucher usage Terms & Conditions:
1. The BookMyShow e-voucher is a unique personalized 16 digit code, with 3 months validity.
2. The booking amount does not include convenience fees/ taxes or other charges. So, for example, if a customer books tickets worth Rs.100 and convenience fee/taxes is
Rs.20, then if he or she uses the e-voucher, Rs.100 will be discounted and the customer will still have to pay the convenience fee of Rs.20.

3. The e-voucher can be redeemed multiple times until the entire value gets exhausted within the validity period.

4. Partial redemption is allowed but no refund or credit note would be issued against the unused or partially used e-voucher.

5. The e-voucher can be clubbed with any other offer or promotion available on the BookMyShow website or mobile app.

6. If lost/misused, the e-voucher cannot be replaced.

7. The price of the e-voucher is fixed and cannot be revalued.

8. The e-voucher cannot be exchanged for point(s) or cash or cannot be re-validated after the expiry of its validity period.

9. The e-voucher & its use is subject to BookMyShow's general Terms of Use & BookMyShow's decision will be final in case of any dispute. BookMyShow may change (add to, delete, or amend) these terms from time to time. Unless stated otherwise, the changes will apply to any new BookMyShow e-vouchers that are for personal, non-commercial use and enjoyment only.

10. The e-voucher may be shared with family and friends, but may not be advertised, sold or used as promotional items.

11. In case of any assistance on the e-voucher usage, please contact BookMyShow’s Customer Care team reachable at +91(022) - 61445050 or on the email id: helpdesk@bookmyshow.com.

**Voucher eligibility Terms & Conditions**

1. Customers who are part of the eligible base will qualify for the BookMyShow e-voucher worth Rs 250. (would discuss) CMs qualifying for the above offer will be notified vide an email, within 90 days of the offer, on a best effort basis

2. All transactions that are raised as a dispute with the BookMyShow will need to be raised to BookMyShow for resolution.

3. Citibank’s discretion in determining eligibility of a transaction shall be final, conclusive and binding on the customer will not be liable to disputes, except in case of manifest error.

4. Customer will be eligible only once for the offer during the campaign period.

5. The decision of Citibank would be considered final for awarding the voucher to qualified customers. The account holder agrees that no claims pertaining to the qualification for the voucher shall be raised against Citibank.

6. Citibank shall not be liable for any loss or damage whatsoever that may be suffered, or for any personal injury that may be suffered, to the account holder, directly or indirectly, as a result of participating in the campaign or by the use or non-use of the offer.
7. The voucher under the offer is final and no exchanges are permissible. The voucher cannot be redeemed for cash nor can any other alternative be provided.

8. Citibank reserves the right to, at any stage and at its discretion, modify/change or alter the offer period.

9. Neither anything contained in these Terms & Conditions, nor the running of this offer to which they apply, shall be construed as an obligation on Citibank N.A. to continue the offer up to, on or after the offer termination date.

10. The account holder shall not hold Citibank N.A., its group entities, or affiliates, their respective directors, officers, employees, agents, vendors, responsible for or liable for, any actions, claims, demands, losses, damages, costs, charges and expenses which a member claims to have suffered, sustained or incurred, or claims to suffer, sustain or incur, by way of and/or on account of the Offer or the acceptance, decline, non-receipt, suitability, quality or by use of the BookMyShow voucher and Citibank N.A. holds no warranties in respect of the same.

11. The terms and conditions of the Offer shall be in addition to and not in substitution/derogation to the rules and regulations governing the use of the Citibank Suvidha banking terms and conditions and/or the Citibank websites as stated above. Payment of fees/service charges/all other amounts due from the Customer to Citibank under this Offer and/or otherwise will be governed by Citibank Terms & Conditions.

12. A Customer without being required to do any further act, shall be deemed to have read, understood and unconditionally accepted the terms and conditions herein. The above terms and conditions need to be read in conjunction with the Citibank Terms and Conditions. Customer can view the complete terms and conditions on the online portal http://www.citibank.com/india.

13. The Offer cannot be combined with any other offer and cannot be transferred or assigned to any other person/customer.

14. If the campaign and/or anything to be done by Citibank or any other entity in respect of the campaign is prevented or delayed by causes, circumstances or events beyond the control of Citibank or any other entity, including but not limited to computer viruses, tampering, unauthorized intervention, interception, fraud, technical failures, floods, fires, accidents, earthquakes, riots, explosions, wars, hostilities, acts of government or other causes of like or similar or other character beyond the control of Citibank or the other entity/ies, then Citibank and/or the other entity/ies shall not be liable for the same to the extent so prevented or delayed, and will not be liable for any consequences.

15. Citibank reserves the right to, without liability or prejudice to any of its other rights, at any time, without previous notice and from time to time, withdraw/suspend/amend/cancel or amend/modify/varies any of the Terms & Conditions of this Offer, without assigning reasons therefore.
16. The Terms and Conditions shall be governed by the laws of India. Any dispute arising out of this Offer shall be subject to the exclusive jurisdiction of competent courts in Mumbai.