



### CITIBANK Reward Points to Bonus JPMiles conversion promotion

| Partner  | Period            | Offer  |
|----------|-------------------|--|
| Citibank | 01/01/10-31/03/10 | Credit Card Reward Points converted to JPMiles will earn 25% Bonus JPMiles for a minimum conversion accrual of 500 JPMiles |

Promotion – Under this offer, Citibank credit card holders who convert their credit card reward points into JPMiles will receive 25% Bonus JPMiles for every Point converted to JPMiles during the promotion period subject to a minimum credit of 500 JPMiles. In other words the member shall be able to EARN 25% Bonus JPMiles under this promotion only if minimum of 500 JPMiles are converted.

#### Example of a Non Qualifying Transaction

| Period                                     | JPMiles Earned |
|--|----------------|
| 1 <sup>st</sup> Jan – 31 <sup>st</sup> Jan | 100            |
| 1 <sup>st</sup> Feb – 28 <sup>th</sup> Feb | 100            |
| 1 <sup>st</sup> Mar – 31 <sup>st</sup> Mar | 100            |
| Total JPMiles Earned                       | 300            |
| Bonus JPMiles Earned @ 25%                 | NIL            |
| Gross Total                                | 300 JPMiles    |

#### Example of a Qualifying Transaction

| Period                                     | JPMiles Earned |
|--|----------------|
| 1 <sup>st</sup> Jan – 31 <sup>st</sup> Jan | 2000           |
| 1 <sup>st</sup> Feb – 28 <sup>th</sup> Feb | 3000           |
| 1 <sup>st</sup> Mar – 31 <sup>st</sup> Mar | 5000           |
| Total JPMiles Earned                       | 10,000         |
| Bonus JPMiles Earned @ 25%                 | 2,500          |
| Gross Total                                | 12,500 JPMiles |

- Promotion – Under this promotion, CITIBANK credit card holders who convert their credit card reward points into JPMiles will receive 25% Bonus JPMiles for every Point converted to JPMiles during the Reward Points to Bonus JPMiles conversion promotion period only if minimum of 500 JPMiles are earned through the conversion activity.
- Eligible Cards – CITIBANK credit cards issued in India and the credit card variants which are covered under the existing CITIBANK conversion program are eligible for the promotion.
- Promotion Period - All requests for conversion of credit card reward points to JPMiles and all credit card reward points credited into JetPrivilege membership account, between the period 01/01/10 – 31/03/10 will only qualify for this promotion.
- Bonus JPMiles earned under this promotion will reflect into the member's JetPrivilege account in the last week of April 2010.



- ☑ If a JetPrivilege member holds credit cards of different banks and converts the rewards points into JPMiles under this promotion, then the number of bonus JPMiles he/she will earn will depend on the type of promotion, if any, with such individual bank. The member cannot club the JPMiles earned through conversion activities with various banks / partners to earn the benefit under this promotion.
- ☑ The above promotion construct is valid only for credit card reward points converted to JPMiles under the CITIBANK Rewards Conversion Programme and governed by the conversion ratios applicable for the different card variants of Citibank.
- ☑ Bonus JPMiles will not be calculated on retroactive basis under any circumstances i.e. credit card reward points converted to JPMiles and posted into the membership account during the promotion period but for which the conversion request was placed before the start date of the promotion will not qualify for the bonus miles promotion.
- ☑ JetPrivilege member will be responsible for checking the correctness and the validity of his/her JetPrivilege number provided to the Bank for the conversion activity.
- ☑ Terms and conditions governing the existing CITIBANK programme of conversion of reward points to JPMiles and JetPrivilege programme Terms and Conditions will apply to this promotion.
- ☑ Any dispute under this promotion will be subject to Laws of India and shall be subject to the exclusive jurisdiction of the courts of Mumbai.
- ☑ Jet Airways (India) Limited reserves the right to withdraw or cancel the promotion or modify or alter the terms and conditions of such promotion at any time.
- ☑ Participation under this promotion is purely voluntary for the members.
- ☑ The decision of Jet Airways (India) Limited will be final and binding under this promotion and will not entertain any disputes in this regard.

Exclusions – Any Jet Airways Citibank Credit Card activities (Enrolment/Activation/Spends/Renewal) and Citibank Ultima Bonus will not qualify for the Base Miles calculation.